Bucyrus Public Library Suggested Mission Statement and Strategic Plan 2020-2023

Mission: Enrich the community by fostering learning, creativity, and community growth.

We will accomplish these through programs, services, and materials:

Learning:

Creating Young Readers: Children from birth to five will have programs and services designed to ensure that they will enter school ready to learn to read, write, and listen.

Adult, Teen and Family Literacy: Adults and teens will have the support they need to improve their literacy skills in order to meet their personal goals and fulfill their responsibilities as parents, citizens, and workers.

Emerging Technology: Patrons will have the opportunity to engage with emerging technology through access provided by the library and /or its partners. Introduction to advanced types of software, hardware, and devices will expose library users to new learning experiences and inform future library planning.

Creativity:

Express Creativity: Community members will have the service and support they need to create original content, focusing on curiosity and innovation.

Non-Traditional Collections and Services: Community will have access to relevant non-traditional collections and services that reflect their community needs.

Satisfy Curiosity: The community will have the resources they need to explore topics of personal interest and continue to learn throughout their lives. The library can surprise and delight residents with programs and resources on new topics in an ever-changing world.

Stimulate Imagination: Library users who want materials to enhance their leisure time will find what they want when and where they want them, in the user's desired formats, and will have the help they need from library staff to make choices from among the options.

Community Growth:

Build Successful Enterprises: Area business owners and nonprofit organizations will collaborate with the library to cultivate beneficial community resources.

Discover Your Roots: Library users will have the electronic and physical resources needed to research family and local histories. Further understanding of community traditions and history will influence public programming or library collections.

Know Your Community: Library users will have a central source for information about the wide variety of programs and activities provided by community organizations. Library staff will be knowledgeable of partnerships with the library, as well as those community offerings that stand alone.

Make Career Choices: Adults and teens will have the skills and resources they need to identify career opportunities that suit their individual strengths and interests.

Learning:

Creating Young Readers:

- 1. Continue to collaborate with Governor's Imagination Library, Crawford Reads, etc.
- 2. Schedule school visits for all ages.
- 3. Establish inclusive programming (active, passive, ages, abilities, times, days).

Adult, Teen and Family Literacy:

- 1. Seek partners for tutoring and homework help.
- 2. Establish an adult literacy program.
- 3. Seek outreach opportunities for the senior population.

Emerging Technology:

- 1. Possess a relevant physical and digital resource collection.
- 2. Provide use of technology collection; tablets, computers, laptops, coding kits, etc.
- 3. Seek partners to present monthly classes; "how to", cyber security, etc.

Creativity:

Express Creativity:

- 1. Recruit community members to share hobbies.
- 2. Create a recording studio.
- 3. Showcase our creativity at community events (items from makerspace, Music, Movement, and More, etc.

Non-Traditional Collections and Services:

- 1. Alzheimer's Care kits.
- 2. Collaborate with the park district.
- 3. Loan instruments, tools, equipment.

Stimulate Imagination:

- 1. Create a makerspace area with machines and classes.
- 2. Invite community members as guest storytellers.
- 3. Hold writing and art workshops/contests/displays.

Community Growth:

Build Successful Enterprises:

- 1. Develop a business incubator.
- 2. Maintain a relevant business collection.
- 3. Seek partners for learning opportunities for patrons.

Discover Your Roots:

- 1. Partner with the historical and genealogical societies.
- 2. Market our collection, seek new items.
- 3. Provide programs.

Know Your Community:

- 1. Become the central source for county information.
- 2. Provide a monthly spotlight on local professionals and businesses.
- 3. Be a relevant stop on Bucyrus tours.

Make Career Choices:

- 1. Host college connection/career choices events.
- 2. Provide a relevant collection of materials.
- 3. Partner with area agencies for GED prep and test, job searching and preparedness, etc.

Provide a safe and welcoming environment by caring for and highlighting the beauty of our building

- 1. Clean/repair/replace fireplace
- **<u>2.</u>** Enhance lighting throughout
- 3. Exterior digital sign
- 4. Repaint interior
- 5. Matching window coverings in building
- **<u>6.</u>** Boost wifi. Library services should be available even if the building is closed.
- 7. Routinely evaluate and organize storage spaces
- 8. Local artwork on display
- <u>9.</u> Routine cleaning and maintenance
- 10. Evaluate policies routinely
- **<u>11.</u>** Provide excellent customer service by training staff